

# Ensuring Director Success

A Webinar for The South Central (WI) Library System

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**LOTS OF THINGS CAN GET IN THE WAY**

# WHERE TO LOOK FOR HELP?

- THE BOARD
- LIBRARY LEADERSHIP
- THEIR TEAM
- THEIR INDUSTRY
- THE COMMUNITY





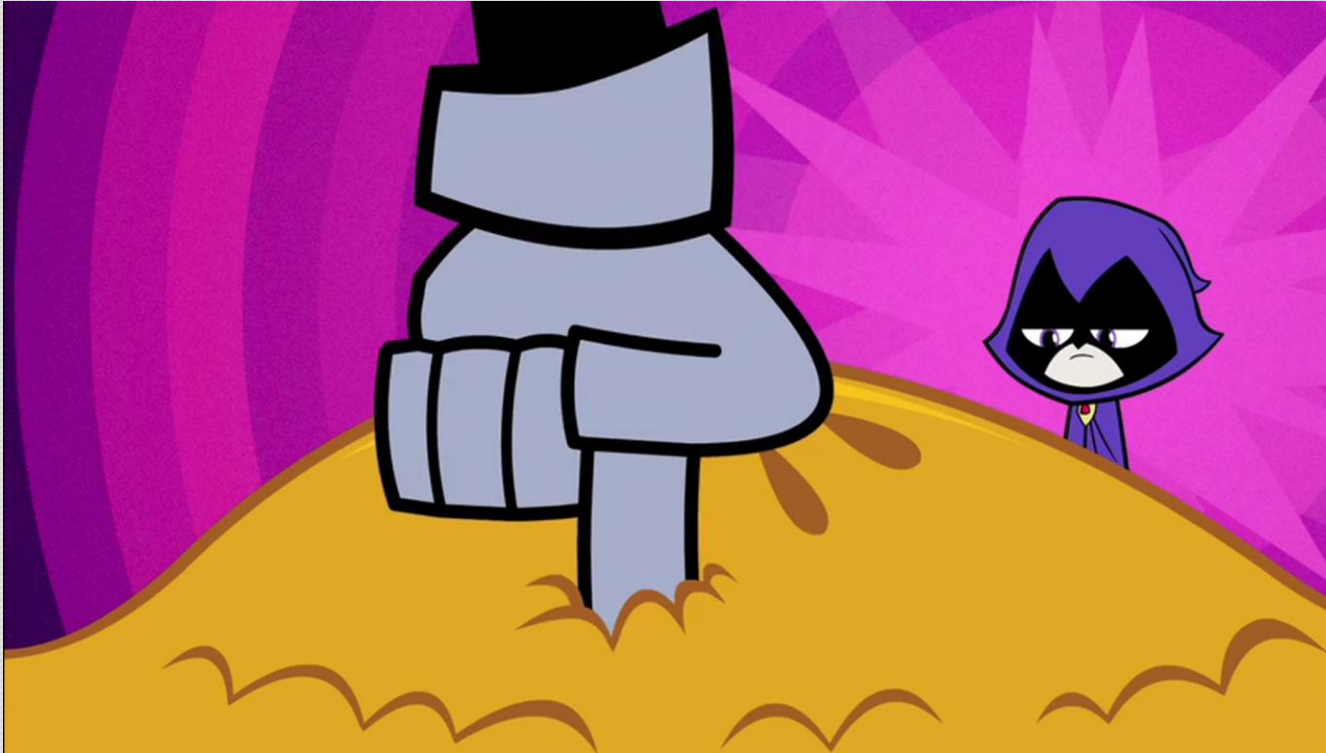
**FROM  
THE  
BOARD**

**AN UP TO DATE JOB DESCRIPTION...**



**FROM  
THE  
BOARD**

**CLEAR GOALS & EXPECTATIONS...**



**FROM  
THE  
BOARD**

**AGREED UPON DIVISION OF ROLES...**



**FROM  
THE  
BOARD**

**SHARED VISION...**



**FROM  
THE  
BOARD**

**COMMUNICATION STRUCTURE THAT  
WORKS!**





**FROM  
THE  
BOARD**

**SUPPORT & MOTIVATION!**



**FROM  
THE  
BOARD**

**GROWTH**



**FROM  
THE  
BOARD**

**TRUST**



**FROM  
LIBRARY  
LEADERS**

# HELP & HONKING



**FROM  
LIBRARY  
STAFF**

**CULTURE**



**AWARENESS, COOPERATION, ADVOCACY**



**FROM  
THE  
COMMUNITY**

**ENGAGEMENT, RELEVANCE, VISIBILITY**

# WHO'S ON FIRST?

BRAND NEW OR  
EXPERIENCED...  
(RE)START  
TODAY!





# ALWAYS BE STRATEGIC



- WHO DO YOU WANT TO BE KNOWN AS?
- WHAT DO YOU HOPE TO ACCOMPLISH (THIS YEAR?)
- WHAT 3 THINGS NEED TO HAPPEN?
- HOW DOES EACH GET STARTED?

*I NEVER DREAMED ABOUT SUCCESS.*

*I WORKED FOR IT.*

ESTEE LAUDER

*Questions? Comments?...*

